# MOBILE

**Creating a
Single Business that**

**Environment that
Converges both desk
and Mobile**

Sole-Aero's Hosted Telephony allows you to combine the two worlds of fixed-line and mobile communications, reducing costs, improving accessibility and enabling greater productivity

Most employees have two disparate communication devices, their desk phone and a mobile device. The frustration is what number to reach them on and invariably a failed call to the landline is followed by a further call to the mobile and the result is often messages left on both devices.

Although the smartphone is often our device of choice, it does not offer the same capabilities as the office phone, lacking the ability to call other extensions and access corporate directories. With Sole-Aero's Hosted Telephony these challenges are solved by enabling the business or employee-owned smartphone to become another extension on your corporate voice platform.

**Sole-Aero Telecoms**

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## THE VALUE:

**Reduced Cost** – by enabling mobile calls to be made through VoIP rather than the GSM network significantly reducing call charges.

**Greater Accessibility** – providing each employee with a single number on which they can be reached that spans both desk phone and mobile.

**Improving Productivity** – enabling employees to remain connected and reachable regardless of whether they are at their desk, working from home or on the move.

# INTUITIVE MOBILE SOFTPHONE

With Sole-Aero's Hosted Telephony, organisations are able to provide a single, seamless solution across both fixed and mobile communication devices. Our Mobile App turns the user's smartphone into a softphone, leveraging Wi-Fi to both take and make calls through Sole-Aero's cloud.

**01**

### Single Number Reach
With our Hosted Telephony and Mobile App, each employee can be provided with a single DDI (Direct Dial Inward) across their desk phone, softphone and mobile. When this number is called then all of these devices simultaneously ring to ensure that the person is reached, removing the need for separate numbers and multiple call attempts.

**0800**

### Business Number Presentation
With Sole-Aero's Mobile App there is full control over what number is displayed when making outbound calls. This is particularly important where employees are using their personal mobile or when they do not wish to share their mobile number. When making calls through our Mobile App, their business line number is displayed not their mobile number.

### Reduced Call Costs
Leveraging our Hosted Telephony platform to make calls from mobile devices has a significant cost advantage. Firstly, you are not using the GSM network which traditionally has far higher call charges than the fixed line. Secondly, you can take advantage of the call options you establish for your company's voice communications and as such ensure that every call, even calls from mobiles are made over the most cost effective tariff.

### Universal Access
Sole-Aero's Mobile App provides full softphone capability on the mobile device in a similar manner to the way a softphone client works on a PC. Users not only gain the ability to receive and make calls, but they also gain access to many of the features they would expect on their desk phone including the ability to hold, transfer and conference as well as full access to corporate directories.

### Extension To Extension Dialling
By turning the mobile into a softphone extension on your hosted voice platform reduces the volume of PSTN/GSM. Employees can be reached by or indeed call other employees by a simple extension to extension call and as such do not incur any call charges.

### Unified Communications
In the same manner, our Softphone can be fully integrated into other desktop applications such as Email and document sharing, therefore unifying communications and improving productivity.

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